

## Message Text

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PAGE 01 HELSIN 03014 101244Z

53

ACTION PER-05

INFO OCT-01 EUR-06 ISO-00 COME-00 /012 W

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R 101225Z DEC 73

FM AMEMBASSY HELSINKI

TO SECSTATE WASHDC 6976

UNCLAS HELSINKI 3014

E.O. 11652: N/A

TAGS: APER FI

SUBJ: PERSONNEL- INVENTORY OF MARKET RESEARCH  
SKILLS AND POSITIONS

REF: STATE 235004; HELSINKI 1613, JUNE 14, 1973

1. PERSONNEL INVENTORY FOR MARKET RESEARCH IN EMBASSY  
HELSINKI IS AS FOLLOWS:

2. FRANS CARREGUI, FSL-1, SENIOR COMMERCIAL ASSISTANT,  
DEVOTES A SIGNIFICANT PROPORTION OF HIS TIME TO MARKET  
RESEARCH. HE PERFORMS DESK STUDIES AND, TOGETHER WITH  
THE COMMERCIAL ATTACHE, SELECTS FIRMS TO PERFORM  
CONTRACTED RESEARCH. HE PROVIDES GUIDANCE TO CON-  
TRACTORS AND MAKES INITIAL REVIEW AT SUBMISSION. HE  
ALSO SELECTS APPROPRIATE FIRMS IN CONNECTION WITH#A/DS  
AND BUSINESS VISITORS.

3. WALLACE HOLBROOK, FSO-4, COMMERCIAL ATTACHE, SUPER-  
VISES CONTRACT AWARDS FOR MARKET RESEARCH AND MAKES  
FINAL REVIEW OF MARKET STUDIES SUBMITTED. HE PREPARES  
GENERAL STUDIES RELATING TO COUNTRY MARKET OPPORTUNITIES  
SUCH AS CALLED FOR IN THE ANNUAL TRADE OUTLOOK ARTICLE  
AND IDENTIFYING PRIORITY PRODUCT CATEGORIES.

4. THE NEED FOR THE ADDITIONAL COMMERCIAL OFFICER  
REQUESTED IN THE FY 1975 COMMERCIAL BUDGET (HELSINKI 1613)  
IS UNDERSCORED BY EXPANDED AND INCREASING WORKLOAD IN HELSINKI  
RESULTING FROM REQUESTS FOR PERFORMANCE OR CONTRACTING OF DESK  
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STUDIES, MARKET BRIEFS, AS WELL AS REVIEW AND ADMINISTRA-

TION TASKS RELATED THERETO.  
KREHBIEL

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 10 DEC 1973  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
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**Disposition History:** n/a  
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**Errors:** N/A  
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